

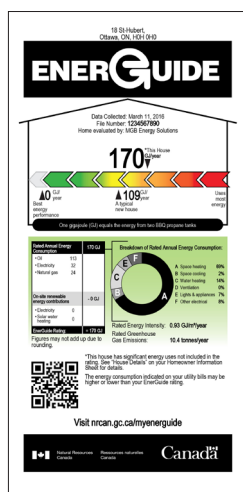
# What's in it for Realtors?



Prior to listing, learn about any **upgrades** made to the home

## LOOK FOR THE EnerGuide Label

Has your client had an energy assessment done? Did they take steps in improving the energy efficiency of their home? Add their **EnerGuide** rating to the listing!



## FIND OUT WHAT THESE improvements MEAN

From the basement to the attic, and everywhere in between, many energy-efficiency upgrades can translate into benefits for the next owner

## GIVE buyers WHAT THEY WANT

An improved **EnerGuide** rating can help your clients improve their comfort, save money on energy bills, and reduce their environmental impact



## SHARE EnerGuide WITH YOUR CLIENTS

Tip #1: An energy evaluation provides an easy-to-understand guide that will recommend improvements to your home

Tip #2: Many regional programs offer money to improve your home's energy efficiency



Learn how Natural Resources Canada's **EnerGuide** can help you market more energy efficient, more valuable, and more comfortable homes at [nrcan.gc.ca/homes](http://nrcan.gc.ca/homes)